

VIENNA DESIGN WEEK

Programme Partnerships VIENNA DESIGN WEEK: 28.9. – 7.10.2018

Our Programme Partners place independently organized events in the framework of VIENNA DESIGN WEEK which makes them an integral part of the festival. The contributions can feature content from all the fields covered by VIENNA DESIGN WEEK and take wide range of shapes and forms.

Who can become Programme Partner?

Austrian and international businesses, museums, institutions, galleries and design studios are invited to take present themselves, their products and ideas.

What could be your contribution?

A project idea, an experiment, an exhibition, a pop-up store, a performance, a workshop, an installation, a product presentation – we are open to all sorts of ideas! The timeframe of the contributions is flexible too: They can range from a one-off event to an exhibition taking the whole ten day of VIENNA DESIGN WEEK. We are happy to share our experiences of what has worked in past with to help you lay your contribution!

What are the benefits of becoming a Programme Partner?

Besides the extensive network surrounding VIENNA DESIGN WEEK our Programme Partners value the close contact with the international professional audience as well as with the wider public. The inclusion of our Programme Partners into the national and international media presence and PR work is another great benefit. In general the prestige of VIENNA DESIGN WEEK and its unique atmosphere create an attractive framing for our Programme Partners.

Financial framework

We ask our Programme Partners pay a fee to cover the expenses for promotion, printed materials, PR work and organisational support:

- € 1,000 designers, architects, collectives, single person companies
- € 2,000 universities and institutes of higher education
- € 3,000 SME, cultural institutions
- € 5,000 major business enterprises

These costs are based on a locations organised by the Programme Parters themselves.

How can I take part?

If you are interested in taking part, please send us an outline of your concept including images. After an agreement has been reached between the programme partner and VIENNA DESIGN WEEK, a cooperation agreement will be signed.

The deadline for registrations is the 8th of June 2018.

EARLY BIRD BONUS: 10% off the participation if you register by the 9th of March 2018.

Contact

Gabriel Roland
g.r@viennadesignweek.at
+43 68110752940