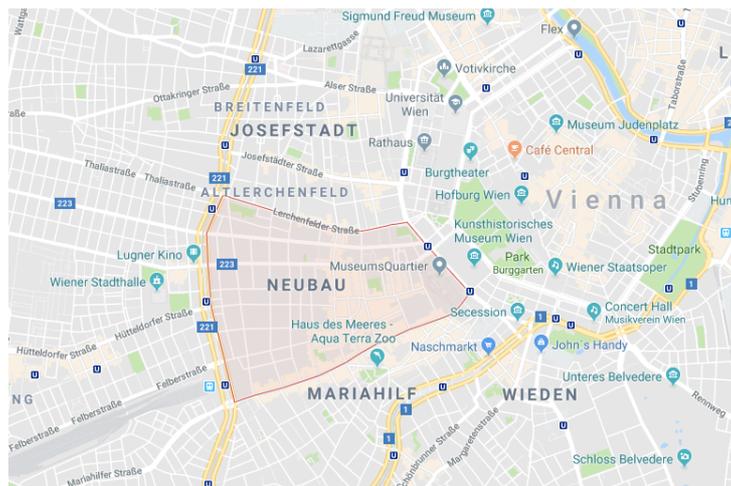


OPEN CALL STADTARBEIT

VIENNA DESIGN WEEK 2018
28 September – 7 October 2018

FOCUS DISTRICT NEUBAU



Source: [Google Maps](#)

Each year, VIENNA DESIGN WEEK chooses a geographic focal point for the festival, selecting a new focus district, in addition to various content related topics. The aim of the VIENNA DESIGN WEEK is to integrate the unique qualities of the focus district into the festival.

For ten days, the VIENNA DESIGN WEEK opens a variety of spaces and places to the public – introducing forward thinking design studios, supporting local craftspeople and inviting festival visitors to immerse themselves in the microcosm of the district, gaining new insights into this multifaceted area of the city.

In 2018, the focus will be on **Neubau**, the seventh district of Vienna. Neubau is a district located to the west of the historic city centre of Vienna. It has an estimated population of **30,200** people who live within a **1.61 square kilometre** area¹.

It is described as an 'inner' district, due to its location inside the city 'Gürtel' (a main traffic artery encircling the inner districts and city centre). The MuseumsQuartier is located at the eastern boundary, whilst the Westbahnhof train station and shopping complex is found in the west. The 8th district (Josefstadt) lies in the north and the 6th district (Mariahilf) to the south.

In between there are many small side streets with numerous shops, bars and restaurants.

¹ <https://www.wien.gv.at/bezirke/neubau>

CHARACTERISTICS

Several factors make the seventh district an interesting focus district for Stadtarbeit projects. Neubau is characterized by its high density of creative locations and shops, drawing a variety of people interested in design. The district has developed, especially in the last ten years, due to the boom in the local gastronomy scene and the revival of vacant retail spaces by an influx of creatives.

Colloquially, Neubau is referred to as a 'Bobo' (Bourgeois Bohémien) or 'Hipster' district and is a gentrified quarter of the city. The district has been governed by the Green Party for several years. Recent controversial topics in the district are or were, the traffic-calming measures along the Mariahilfer Street (Mariahilfer Straße), rising rents, the conversation of housing into commercial space and currently the construction of a subway line.

The district has several notable areas, including the MuseumsQuartier (MQ), the Westbahnhof train station, St. Ulrich's Place (St.-Ulrichs-Platz), Spittelberg and last, but not least the area around the Sophien Hospital (Sophienspital).

SOCIAL SERVICES

Caritas Institutions

Haus St. Josef – Bernardgasse 27

The house of St. Josef, Caritas Vienna is a transitional dwelling for adult, homeless people, some of which have an addiction problem. There are 41 places available for women, men, couples and their pets. Social workers help the residents to move into their own apartment within a period of two years. Additionally, a lot of emphasis is placed on the leisure time activities of the residents: They cook together or keep active in the in-house creative room.

Caritas Shop – Mariahilfer Straße 77

Caritas operates a small shop at Mariahilfer Straße 77 with 12 square meters of sales space dedicated to products with social value. Due to its location on Vienna's most visited shopping street, with 70,000 passers-by per day, many people from different social groups can be addressed. The shop is available for any kind of use (sale, information, participation, intervention) for projects within the framework of VIENNA DESIGN WEEK.

Other Social Institutions

Asylkoordination – Burggasse 81/7

The association Asylkoordination Österreich has set itself the goal of supporting the activities of various organizations and dedicated individuals working with refugees. The association sees itself as a coordinating and networking office for Austrian refugee aid organizations and counselling centres and has been committed to the protection of human rights, in particular the rights of refugees since its foundation in 1991.

Haus Hermes – Wiener Rotes Kreuz (Vienna Red Cross)– Apollgasse 19

The Haus Hermes is an emergency shelter for homeless people and is located on the grounds of the Sophienspital, where it is expected to be located until the end of summer 2018.

FURTHER INFORMATION

District Information:	https://www.wien.gv.at/bezirke/neubau/
Neighbourhood Area Management:	www.gbsterb.at
Empty Spaces / Spaces for Rent:	Go Pop Up www.gopopup.com WKO freie Geschäftslokale http://wkwicfo8.wkw.at/online/page.php?P=332 NEST www.nest.agency Kreativ Räume Wien www.kreativeraemewien.at
Community Projects & Funding:	Grätzloase www.graetzloase.at LA21 www.la21wien.at
City Planning Information:	Wien https://www.wien.gv.at/verkehr-stadtentwicklung/ MA18 https://www.wien.gv.at/stadtentwicklung/dienststellen/ma18/