

The logo for Vienna Design Week, featuring the text "VIENNA DESIGN WEEK" in a bold, black, sans-serif font, centered within a solid orange square.

**VIENNA
DESIGN
WEEK**

OPEN CALL STADTARBEIT

VIENNA DESIGN WEEK 2018

28 September – 7 October 2018

WE ARE INVITING

**designers / architects / artists / city planners / community strategists /
creative professionals / creators / critical thinkers / sociologists / urban enthusiasts**

to

**submit ideas, concepts and projects focussed on Social Design and Urbanity
for the format Stadtarbeit at VIENNA DESIGN WEEK 2018.**

Applications close on 23 April 2017!

VIENNA DESIGN WEEK

Since 2007, every autumn for ten days, VIENNA DESIGN WEEK turns Vienna into a “City full of Design”, providing communities, individuals and creatives with a platform for design. In 2018, VIENNA DESIGN WEEK will once again host more than 100 events of all kinds, spread across the city and centralized in a yearly changing focus district, offering visitors a refreshing take on a specific area of the city. In 2018, the focus district is the lively and design-savvy inner city district of **Neubau**.

The format Stadtarbeit is concentrated in and around the selected focus district and works with the topic of Social Design. The exploration of Social Design aims to encourage a cross-disciplinary approach to design, including architecture, design, art and sociology. Stadtarbeit is furthermore an opportunity to make these topics accessible to a dynamic and ever changing public by interactively engaging the audience.

WHAT IS STADTARBEIT?

Since its debut in 2012, with the support of the Erste Bank ExtraVALUE Sponsoring Programme, and in partnership with Caritas, Stadtarbeit has provided a crucial space for a growing dialogue and critical exchange on social issues and questions in a design context. Dedicated to experimenting with and intervening in the urban landscape of Vienna, Stadtarbeit transforms the focus district for ten days into a hub of urban exploration and social innovation. Stadtarbeit offers selected applicants the opportunity to participate in the festival with a social design project.

WHO CAN ENTER?

Stadtarbeit, within the framework of VIENNA DESIGN WEEK, enables innovative groups and individuals to explore ideas or expand project concepts in a festival environment. Stadtarbeit projects reach both an enthusiastic, design interested

audience and local communities. Any **group** or **individual** interested in testing new approaches or evolving an existing project for VIENNA DESIGN WEEK is welcome to apply!

WHAT ARE WE OFFERING?

- A chance to present a Social Design project to a large, diverse audience at VIENNA DESIGN WEEK 2018.
- A grant of €1500 (including VAT) to realise your idea.
- Support in the organisation and implementation of your project.
- An opportunity to receive the Erste Bank ExtraVALUE Design Award 2018.

WHAT COULD A STADARBEIT PROJECT LOOK LIKE?

Stadtarbeit projects have the advantage of being locally and socially minded. A project can be presented as a finished concept or has the opportunity, to develop over the duration of the festival as a **'Work in Progress'**.

Submitted projects should be characterised by their focus on and relation to relevant social themes and questions. In recent years, the Stadtarbeit format has evolved, with implemented projects having a positive impact and resonance with both participants and a wider audience.

The goal of Stadtarbeit is to support projects dealing with social questions and social cohesion. This can include the analysis of urban and social spaces, the improvement of the coexistence of different community and population groups, or the living conditions of minorities in the city. The selected Stadtarbeit projects can take place in a public space and should be accessible and understandable to the public. Whether it is an action, a participatory project, an object, an installation or a guide, is open to interpretation.

The goal of the cooperation with Caritas and other social initiatives – which fulfill important social tasks in the respective focus area – can be the subject of a concept submission or project development. Information about the respective institutions that are looking forward to working with Stadtarbeit projects can be found under **Focus District Information**.

Projects should:

- address / discuss a current and relevant social issue in a design context
- have a clear concept
- be suitable for a ten-day festival environment

See previous Stadtarbeit projects and best practice examples [here](#).

WHAT'S INVOLVED?

Engagement is the most important quality to successfully realise a project during the festival. A commitment to fulfil the concept within the duration of the festival (ten days), including working from a space with dedicated opening hours is required. Plus, additional time for installation, de-installation, opening and closing events. All project groups and individuals should take this time commitment into consideration before applying! Conditions are the same for locally and internationally based teams. International teams are encouraged to enter a submission and can apply for a small travel budget should the application be accepted into the festival.

Erste Bank *Extra*VALUE Design Award

The ExtraVALUE Design Award 2018 will be awarded to a participating Stadtarbeit project at VIENNA DESIGN WEEK. During the festival, a jury will evaluate each project based on its Social Design qualities. The Award Ceremony will be held at a special evening event as part of the VIENNA DESIGN WEEK program.

The selected projects, through their cooperation with Caritas or other social institutions, should initiate a meaningful and sustainable change.

ERSTE BANK AND CARITAS ARE PARTNERS OF STADTARBEIT

The format Stadtarbeit for VIENNA DESIGN WEEK is supported by the *Extra*VALUE Sponsoring Programme of Erste Bank. Caritas is also supported by the Erste Bank's *Extra*VALUE Sponsoring Programme.

JURY

1. Johanne Dehio, Designer and *Extra*VALUE Design Award Recipient, 2016
2. Jutta Kleedorfer, Project Co-ordination for Interim Use, MA 18 (Urban Development & City Planning)
3. Ruth Goubran, Head of Sponsoring, Erste Bank
Theres Fischill, Sponsoring, Erste Bank (Erste Bank has one vote)
4. Georg Irsa, Department Director Community Work Caritas, Erzdiözese Wien
Clemens Foschi, Director, Co-operation and Civil Society, Erzdiözese Wien (Caritas has one vote)
5. Lilli Hollein, Director VIENNA DESIGN WEEK

DEADLINES

APPLICATION DEADLINE	23 April 2018
JURY (Project Selection)	3 May 2018
KICK-OFF EVENT	29 May 2018

SAVE THE DATE!

VIENNA DESIGN WEEK Opening	27 September 2018
Stadtarbeit Opening	29 September 2018

QUESTIONS?

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