

# VIENNA DESIGN WEEK

## Call for Tender Open Call: ~~Studio~~ Protest

With the format ~~Studio~~ Protest, the VIENNA DESIGN WEEK is launching an Open Call in the form of a poster competition, aimed at sparking a critical and provocative thought process regarding current or personal protest-topics. The posters can be submitted until the 2nd of September 2018 and will then be judged by a professional jury based on their artistic creativity, as well as expressivity. The selected submissions will be printed and become part of the ~~Studio~~ Protest, based in the VIENNA DESIGN WEEK Festival Headquarters, as well as be displayed all over the city.

### What is protest?

Whether it is pink pussy hats, black and white anonymous masks, an opened umbrella or viral Internet memes: protest can take many forms and show its many faces during many occasions. To this day, posters still constitute to be the most efficient medium during demonstrations. Around the world, protest messages on signs, posters and banners are on the one hand, content of museum exhibitions represented as living symbols of history, and on the other hand, still in their immediacy the most frequently chosen visual reaction to current affairs. The elaboration of a message on a poster is ideal for a rapid dispersion by way of digital communication: on the Internet a poster lives on as an image that goes around the world.

### How to protest?

In the preparations for this year's VIENNA DESIGN WEEK, taking place from the 28<sup>th</sup> of September to the 7<sup>th</sup> of October 2018, Studio Protest calls for the design of a protest poster. Studio Protest is a platform addressing dedicated designers, creative and critical resisters as well as protest driven idealists and encourages them to submit their designs regarding a fictitious or real protest. Whether globalization, environmental issues, equal rights, data or non-smoker protection – what moves citizens? What motivates personal resistance? How can such a message be translated visually and most effectively?

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## **In favor of or against what can be protested?**

The submissions should tackle a current and socially relevant topic. The personal thought process and realization is not restricted, but a respectful and sensitive attitude in the processing is required. Racism, homophobia, sexism and the like are only acceptable insofar as they are critically addressed in the design and message of the poster. The topicality of the poster is not limited to a personal local environment: In a globalized world that is increasingly growing together and where events can be digitally tracked, there are no limits to individual critical resistance. The more significant a topic is for a larger number of people, the higher the chance of the poster being picked by the jury.

## **Participation**

Whether as an individual or as a group, as professionals or creative social critics: the protest is democratic, which means that the Open Call is open to anyone interested. The quality of the poster is evaluated in terms of visual strength, content and uniqueness, its provocative potential as well as humor.

## **Selection and realization**

After the submission deadline, the jury will evaluate all submitted entries and select the best and most conclusive posters. The jury is entitled to exclude already published works and plagiarism from participation. All posters that are approved by the jury will be exhibited in the ~~Studio~~ Protest format as part of the VIENNA DESIGN WEEK. The 10 best posters from the selection will be printed on a large-format print and will be mounted all over the city during VIENNA DESIGN WEEK.

## **Jury**

Lilli Hollein, Director VIENNA DESIGN WEEK

Erwin K. Bauer, Curator Graphic Design VIENNA DESIGN WEEK, buero bauer

Milo Tesselaar, Policy Adviser & Journalist

Eva Weissenberger, Entrepreneurial Journalist

Verena Panholzer, studio es

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## **Submission**

Please do not submit more than three posters in .jpg file format with 150 dpi, DIN A3, max. 3 MB. After the selection process, the print data of the winning posters will be requested.

Posters can be submitted until the 2<sup>nd</sup> of September 2018 under [protest@viennadesignweek.at](mailto:protest@viennadesignweek.at)

## **Contact**

### **Vienna Design Week**

Julia Schanderl

T +43 1 890 6393

[j.s@viennadesignweek.at](mailto:j.s@viennadesignweek.at)

### **buerobauer**

Erwin K. Bauer

T +43 1 504 4818-0

[office@buerobauer.com](mailto:office@buerobauer.com)