

VIENNA DESIGN WEEK

Where is our coffee kept?

“Ask not what your coffee can do for you, ask what you can do for your coffee.”

In cooperation with the VIENNA DESIGN WEEK, J. Hornig is issuing a call for ideas relating to coffee storage. This open design competition will be a search for innovative methods of storing, stocking or hoarding this bean, whether whole or in ground form, or how drinkers can be reminded to protect their beans as well as possible in whatever form, keep a plentiful supply or simply label them.

As we know that 99.9% of the world's best minds don't currently work for J. Hornig, our design competition is intended to find new methods of storing coffee.
Johannes Hornig, CEO

The good old coffee can, which was also sometimes used to hide money, is making a comeback. However, its contents themselves represent an investment now, and they should be treated with an appropriate amount of respect.

J. Hornig's freshly roasted coffee likes things dark and dry, as its archenemies include oxygen and moisture. Your coffee will be at its best when stored properly, which preserves its aromas as long as possible!

So how can coffee be stored these days? Does it have to be in a can?

We're looking for innovative materials and new shapes!

But storage itself isn't the only thing, the mechanism provided for checking the level, whether with or without IoT technology, is also important:

How much coffee do I have at home?

How can I remind roommates about the best way to store it? Does this require a PR campaign for the bean or a subscription system so that I'll never run out?

Whether a two-dimensional instruction manual or a new three-dimensional storage method –

What we want is an innovative idea for storing coffee and everything involved, one that's suitable for this valuable food product.

Submissions will be accepted until August 25, 2019!

Type of competition

This will be an open competition of ideas, and everyone's invited to produce and submit their drawings. The best ideas will be presented during the VIENNA DESIGN WEEK 2019 in the Festival Headquarters, and the winner will receive a prize amounting to EUR 2,000 (excluding VAT).

VIENNA DESIGN WEEK

Selection of the projects

A jury of experts and representatives of the VIENNA DESIGN WEEK and J. Hornig will choose the best projects.

The tender will run from June 24 to August 25, 2019, and the best projects will be chosen immediately after the deadline for submissions. The projects will then be presented at the VIENNA DESIGN WEEK 2019 from **September 27 to October 6, 2019**, in the Festival Headquarters. The Festival Headquarters 2019 will be located in the Althan Quartier, which is above the Franz-Josefs-Bahnhof in Vienna's 9th district.

Submission and identification

The jury will employ the submission documents for choosing the winning project. The best projects will be presented together with the materials included in the submission at the VIENNA DESIGN WEEK 2019.

- Two-dimensional documentation

- Printouts, photos, drawings in digital or analog form. (2-4 graphics with a minimum of 1500 x 700 pixels, total size of submissions must be no more than 10 MB) and links to any websites and/or project videos.

- Model (optional)

- Submissions can include any models that are made, which can be brought to the VIENNA DESIGN OFFICE, Rechte Wienzeile 29/2B, 1040 Vienna, during opening hours. Three-dimensional objects and all other forms of physical materials submitted must be picked up at the VIENNA DESIGN WEEK office no later than October 31, 2019, and cannot be shipped by mail or any other means. Submitted materials will be disposed of after this date.

- Description of the projects

- Each project should include an explanation of no more than one DIN A4 sheet of paper.

- Contact form

- The contact form on the website must be filled out in full and be included in the submission.

- Declaration of copyright

- By submitting the materials, the participant affirms that he/she holds the copyright to the submitted materials, that they have not been published, and are not subject to the rights of third parties. Members of a team and work groups will declare their joint copyright.

- Consent and publication

- By participating, entrants agree to any subsequent publication of their drawings as part of a presentation at the VIENNA DESIGN WEEK 2019 and to reporting on the competition as well as a two-year obligation for other types of exhibitions.

VIENNA DESIGN WEEK

Legally binding nature of the decision

The jury's decision will be final and not subject to legal recourse. No correspondence will be entered into.

Deadline for submissions

The deadline for submissions is August 25, 2019, as evidenced by the postmark or date in the email box. Subsequently dated submissions will not be considered.

Returns

Three-dimensional objects and all other forms of physical materials submitted must be picked up at the VIENNA DESIGN WEEK office by no later than October 31, 2019, and cannot be shipped by mail or any other means. Submitted materials will be disposed of after this date.

Prizes

The winner will receive a prize amounting to EUR 2,000 (excluding VAT). The best ideas will be presented during the VIENNA DESIGN WEEK 2019 at an exhibition in the Festival Headquarters.

Intention of realizing the project

The sponsor intends to produce a technically suitable winning project in the future. If it is manufactured, this will be the object of a separate agreement.

Awards ceremony, presentation and documentation

Public presentation of the winner is very important to the sponsor. The **awards ceremony** will take place during the 2019 festival (September 27 – October 6, 2019) and will be open to a public comprising Austrian and international designers, representatives of the media and a general audience interested in design.

The winning object and the next best submissions will be exhibited in the Festival Headquarters of the **VIENNA DESIGN WEEK** as part of the sponsor's presence, as its program contribution. Participants hereby declare that they will be available for interviews and portraits and their publication.

Liabilities/rights

Participants acknowledge that the sponsor, its partners and representatives assume no liability for damage to the submission or damage resulting from the submission. On the basis of their submission, participants also grant the VIENNA DESIGN WEEK and J. Hornig the right to use these submissions (photographs, texts, illustrations, etc.) in their entirety and free of charge for purposes of exhibition relating to the VIENNA DESIGN WEEK and this competition.

Furthermore, the VIENNA DESIGN WEEK and J. Hornig will have the explicit right to use the submissions for media documentation and advertising purposes.

VIENNA DESIGN WEEK

The sponsors state explicitly that with each and every instance of use, the participant's copyright must be specified, and they assume no liability should third parties (e.g. representatives of the media, etc.) fail to do so.

This right of use shall apply in connection with the *Call for Ideas: Wo ist unser Kaffee zuhause?*, including publication in printed matter, on the internet, on data carriers and related advertising. If applicable, participants are responsible for registering property rights. Furthermore, contestants hereby affirm that their participation will not violate any rights of third parties – particularly copyrights – and indemnify and hold harmless those responsible for publication against third-party claims. This is not subject to legal recourse. By signing the submission form, the contestant declares their agreement with its terms and conditions. Property rights shall remain the copyright holder's possession.

Address for submissions & information

Submissions must be made by August 25, 2019, at hornig@viennadesignweek.at with Wettbewerb in the subject line.

**By mail:
VIENNA DESIGN OFFICE
Rechte Wienzeile 29/2B
1040 Vienna**

Submissions can also be made at the VIENNA DESIGN OFFICE, Mo – Fr, between 10am and 3pm.

For more information, contact:
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