

Stadtarbeit submit your project by 3 May



Open Call Stadtarbeit

The tenth VIENNA DESIGN WEEK takes place from 30 September-9 October 2016.

Stadtarbeit / City Work – a format organised by the VIENNA DESIGN WEEK devoted to the field of social design.

Stadtarbeit is a format developed within the VIENNA DESIGN WEEK that offers designers the opportunity of participating in the festival with projects from the field of social design. The submitted projects should demonstrate outstanding qualities in addressing social themes and are to be selected by a jury. The format has undergone constant development in recent years; the realised projects enjoyed a great deal of positive resonance and are showing permanent effects. Participation and options for project realisation within the festival will depend on a positive decision by the jury – up to five projects are chosen. A grant of € 1,500,- (incl. VAT) is available for implementation of the project concept.

The goal of *Stadtarbeit* is to support projects that address social issues and communal life. This can focus on the analysis and transformation of urban and social spaces, likewise approaches for improving communal life between different population groups and also the living conditions of minorities in the city. If possible, the projects ought to take place in the public space, but in all cases be accessible and comprehensible to the public. This is regardless of whether they concern an action, a participatory project, an object, an installation or a guideline for action.

Every year the VIENNA DESIGN WEEK selects a focus district, hosting a concentration of events and event locations, and which is the cause of heightened awareness and publicity within the Festival program.

In 2016, the fifth Viennese urban district of “Margareten” moves into the spotlight of the VIENNA DESIGN WEEK. This year's guest country is going to be Czech Republic.

More on the focus district in the appendix

Erste Bank and Caritas are partners of Stadtarbeit

The Stadtarbeit format of the VIENNA DESIGN WEEK is sponsored as part of the *MehrWERT* (“*AddedValue*”) sponsoring programme of the Erste Bank. Caritas also benefits as part of the *MehrWERT* sponsoring program of the Erste Bank.

We therefore welcome the possibility of Stadtarbeit projects collaborating with NGOs that are active in social work (especially with Caritas). Caritas supports several projects in Margareten; the submitted concept can relate to these and so benefit from the existing structures, or develop these projects further. Best case scenario would be that the collaboration between the submitted concept and the projects implemented within the Design Week results in a positive contribution to the structure and everyday life in each social facility – an example of added value.

More on Caritas projects in the 5th district, see appendix

When working together with a Caritas institution or facility, a continual exchange – taking place as of the date of project acceptance and during the run-up to project implementation – is advantageous and to be included in planning. (Visit to the organization together with those in charge of projects in the Vienna Design Week staff, talks with responsible people on site, subsequent collaboration, etc.)

Erste Bank *MehrWert* Design Award

There is a great need to devote more attention to the theme of *social design*. A consequence of this is the *MehrWERT* Design Award sponsored by the Erste Bank within the VIENNA DESIGN WEEK. During the festival the jury will assess the individual projects from the point of view of social design. The award ceremony takes place in an evening event as part of the VIENNA DESIGN WEEK festival programme.

The prize is endowed with € 2,000.- for the designers, and a project budget of € 3,000.- is also planned for the further development respectively post-processing of the winning project.

Submission

Submissions are accepted in the form of a project suggestion which is capable of communicating the project concept to the jury, which provides information on the practical work in each case, and also presents the feasibility and practicality of realising the project in Vienna during the period of the festival. An approximate schedule for the development and implementation during the festival. A transparent overview of the cost calculation is to be enclosed with the project concept. Considerations about the requirements to do with the spatial situation, organization and technical aspects, short biographies of the project participants and contact information of contact partners. In addition a portfolio is required providing a survey of hitherto activities and career.

The VIENNA DESIGN WEEK and the Erste Bank have the right to announce the selected projects and publish and communicate them with designation of the authors within the context of the Stadtarbeit and the VIENNA DESIGN WEEK.

Concepts, in German or English, can be sent digitally to stadtarbeit@viennadesignweek.at or by

post to VIENNA DESIGN WEEK OFFICE, Stadtarbeit, c/o stilwerk, 3.OG, shop 31, Praterstraße 1, 1020 Vienna.

Questions can be e-mailed to the project manager, Marlene Leichtfried.
m.l@viennadesignweek.at

Organization

Depending on the type of project, implementation will begin already prior to the Festival; the condition here however is that the project takes place and can be experienced during the whole ten days' course of the VIENNA DESIGN WEEK (30 September to 9 October 2016). The implementation and high point /résumé of the action will also lie within this period. The presence of those responsible for the project is requested at the project location so that project authors can communicate the Stadtarbeit project to the festival public and the press, etc. The relevant opening hours of the project during the ten days of the Festival are stated, after consultation, in the VIENNA DESIGN WEEK Guide.

Jury

Vote 1

Ruth Goubran, Leitung Sponsoring, Erste Bank

Theres Fischill, Sponsoring, Erste Bank

Vote 2

Andreas Rumpfhuber, Architekt, Wien

Vote 3

Georg Irsa, Bereichsleitung Gemeinwesenarbeit Caritas, Erzdiözöse Wien

Vote 4

Jutta Kleedorfer, Projektkoordination für Mehrfach und Zwischennutzung, MA 18

Vote 5

Lilli Hollein, Direktorin der VIENNA DESIGN WEEK

Marlene Leichtfried, Programm Manager VIENNA DESIGN WEEK

Schedule

3 May 2016 Deadline for applications

->valid is the date of arrival in the VIENNA DESIGN WEEK office

4 May 2016 Jury session

Mid-May 2016: Notification of acceptances and first meetings

End of June 2016: Editorial deadline for the printed Festival Guide: deadline for project presentation and submission of information, a short text on the project and its authors (with photo or portrait) to Marlene Leichtfried, project director (for forwarding to the editorial staff).

Contact

Marlene Leichtfried
Stadtarbeit Project Director
m.l@viennadesignoffice.at

Appendix

Margareten – Focus District

Maragreten is a typical inner-city district and belongs to the extended city centre. It is densely populated with few green areas, but to compensate there are all the more inner courtyards tucked away from the crowd. Because of the numerous, densely built council house blocks and often small-scale residential space, parks and green areas play an important role.

It covers an area of 201 hectares. 28 percent of the approximately 54,000 residents are from a migration background, 89 percent of school-age children do not speak German as their mother tongue.

The district boasts great diversity: busy and less busy squares, small artisan workshops, young creative enterprises, old inns and a new, with-it scene of bars and restaurants, traditional specialist trades and start-ups. It is urban and yet has a great deal of the village about it, right in the centre of the big city.

Reinprechtsdorfer Strasse forms an important axis in Margareten and is simultaneously a separating borderline between the gentrified part around Margareten Platz extending to Kettenbrückengasse – which has developed dynamically in recent years – and the part with the image of “working-class district”. Traffic has increased, significance as a commercial street has waned. The street was noted for its betting shops. The prohibition of “minor betting and lotteries” and the ensuing vacancies of premises have however yielded new options of use. Discussions are now going on with the population about possibilities of restructuring and improvements.

Worth mentioning is the area around the “Hundsturm” – “The Dog Tower”. The building, next to a venue of the Volkstheater, was planned in 1910 as a workers’ hostel. Ever since, it has kept its image of being a facility for social activities, and now houses studios and start-ups.

Along Margarethengürtel we can find many classic examples of council houses that embody the internationally renowned history of social housing in “Rot Wien” – “Red

Vienna” – such as the socialist council house of the Reumannhof building and the Metzleinstalerhof (first council house in Vienna, 1923). The first high-rise council house of the Vienna municipality is in Matzleinsdorf, the Matzleinsdorfer Hochhaus.

The latest developments in urban planning can be seen in the Grüntal Terrace opened in 2015 connecting the 5th and 6th districts and spanning the tracks of the U4 underground line. It is available to all as a free space without consumerist pressure . Furthermore the “Gürtelwiese” project – the “Gürtel Meadow Project” – between the busy Gürtel traffic lanes on Margareten Gürtel is left to itself as a meadow and is mown only twice a year. This fosters the growth of numerous flora, which are seldom found in the urban environment. The next major development phase begins with the construction of the underground line in 2018.

The district has an excellently functioning infrastructure, manifest in the pub, bar and restaurant culture, still as lively as ever.

Caritas Projects in the 5th District

Carla

For many years now the carla donation store has been a hub for the exchange of usable, intact, donated goods. On one hand, needy people are given clothing, table and bed linen from the store, on the other, furniture, crockery, clothing etc. are sold to finance aid projects with the revenue.

carla provides permanent employment for long-term unemployed men and women in various projects, who with the support of qualified social workers, are integrated again into the labour market. Likewise, carla offers options to work by the hour for people who are difficult to place on the labour market.

Moreover, carla provides apprenticeship positions in handicraft businesses, for example as painters and decorators, and also in the commercial sector. These jobs are specially created for young people who are disadvantaged on the labour market, and who for various reasons have lost an apprenticeship position or could not find a job for a long time because of their background and/or previous history.

Carla Mittersteig

In four halls with a floor space of around 4,000 square metres, people can find everything for their own four walls; from simple shoe shelf to designer sofa and from coffee mug to Murano glass vase. Unique items in good condition await new owners. Comfortable sofas invite the customers simply to try them out, or to a short coffee break with a cup of genuine espresso. Children’s dreams come true in the “Kinderland”! Another special experience is a visit to the textile hall with its striking

design and multifaceted range; from retro-chic for design fans to “simple, practical and above all reasonably priced” wares for thrifty residents of Vienna: whether the range of options or the sales assistants in the carla shop – it all adds up as a colourful mixture.

Vienna Social and Psychiatric Centre

The Social and Psychiatric Centre of the Vienna Caritas provides medicinal, therapeutic and social support and information. Whether in questions and problems of everyday life, or in acute crises, it is devoted as an outpatient and support facility to supporting people who suffer under a psychotic illness in forms of schizophrenia and its social consequences. To be able to offer diverse forms of support, the Social and Psychiatric Centre works with a multi-professional team of specialist consultants for psychiatry, highly qualified social workers and staff specialised in working with creative groups.

Meanwhile the centre is a meeting place for leisure activities. Its programme includes music and art therapy activities in diverse creative groups, movement classes, and various leisure activities.

Further Facilities

Anton Proksch Institute

The Anton Proksch Institute – outpatient surgery in the fifth district (Wiedner Hauptstrasse) is a contact point for people and also relatives of people who are addicted to legal addictive substances and behavioural addictions.

The Anton Proksch Institute is the largest addiction clinic in Europe focusing on the special task of researching and treating all forms of addiction, whether alcohol, medicaments, nicotine or drug addiction, and also non-substance forms of addiction such as gambling, Internet addiction and compulsive buying, etc.

The work of the Anton Proksch Institute is organised into three areas:

Academy: Options of further education on the topic of addiction

Clinic: in- and outpatient treatments of addictions

Research: Basics and supporting studies on the topic of addiction

Research Centre for Historical Minorities

The Research Centre for Historical Minorities is a non-profit organisation focusing on questions of migration from a historical perspective. It is set up as library, archive and research institution. Over and above this, the Research Centre for Historical Minorities aims to serve scholars, education institutes and cultural initiatives that are working on

questions of ethnic minorities and their integration from the perspective of history and the present day as a facility for knowledge-sharing and networking.

History of the Czech and Slovakian Minority

The core task of the Research Centre is to develop a study and documentation centre on the history of the Czech and Slovakian minority particularly in Vienna. The history of these ethnic minorities provides a unique example of an all-embracing integration into existing social, political and cultural structures. The mass migration that set in since the mid-nineteenth century especially from Moravia was a short-distance migration. The migrants had scarcely any cultural barriers to overcome apart from language. Around 1900 Vienna was called the second largest Czech city. The minority group organised itself into diverse political and cultural clubs and associations, some of which still exist today.

Objective of the project is to safeguard and preserve historically valuable library and archival material about the Czech and the Slovakian minority and to place it at the disposal of the public for purposes of research and education.

Further information

Further information on Caritas projects in the 5th district can be viewed and downloaded (in German) at the VIENNA DESIGN WEEK website:

www.viennadesignweek.at/opencalls

*Further information on the focus district can be viewed at the City of Vienna homepage and at the regional support department for the district "GB*5 – Margareten"*

<https://www.wien.gv.at/bezirke/margareten/>

<http://www.gbstern.at/ueber-die-gb/standorte/gb512/>

<http://www.fzhm.at/>