

I ♥ VIENNA and I'm in Brussels

14.03.2026, 17:00-22:00

Vitesse, Sainctelettesquare 8, Brussels

20 years of VIENNA DESIGN WEEK: Tour d'Europe

To mark the 20th anniversary of VIENNA DESIGN WEEK, the festival team is planning a Europe-wide promotional tour that will draw on the international network it has built up over two decades and carry the unique spirit of the festival beyond the city limits of Vienna. As part of selected design events and festivals that are connected in various ways, VIENNA DESIGN WEEK will temporarily set up camp and engage in an exchange with local conditions in order to become visible and tangible on site.

Each tour stop will be realized together with a selected guest or co-host. In close collaboration, small interventions or installations are created that deliberately take place away from classic exhibition spaces. These are staged in so-called off-locations. In addition, a compact, mobile mini-exhibition travels with the tour, which fits into a suitcase and is re-staged at each location. This serves as a connecting element of the tour and makes the essence of VIENNA DESIGN WEEK physically tangible.

VIENNA DESIGN WEEK has always pursued the goal of guiding both local and international visitors to places in Vienna that were previously unknown to many, thereby opening up new perspectives on the city and on design. In its anniversary year, this principle is being taken a step further at the European level: across cities, in close cooperation with local actors, a temporary network of places, stories, and encounters is being created. The focus is on personal exchange, unconventional approaches, and the enthusiastic and thoughtful curation for which VIENNA DESIGN WEEK is internationally renowned.

The tour sees itself as a platform for strengthening existing networks and establishing new ones with designers, curators, and cultural professionals throughout Europe. At the same time, the interventions serve as an invitation and a preview of the 20th edition of VIENNA DESIGN WEEK, carrying the festival's attitude of curiosity and openness far beyond Vienna.

1st stop: Collectible with Vienna-based curatorial duo Bureau Fomo

For one evening, Vitesse Lab will turn into a temporary Viennese "Souvenir Stop and Shop" — somewhere between exhibition, retail space, and a place to meet and hang out.

Together, VIENNA DESIGN WEEK and Bureau Fomo invite you to an evening featuring limited-edition souvenirs and unique design objects. Curated by Bureau Fomo, the event brings together presentation, exchange, and relaxed socialising — with a small bar serving Austrian drinks (Weißer Spritzer! home-made Schnaps!) and a typically Viennese relaxed socialising.

Display windows and objects by Christoph Wimmer-Ruelland

Original LOBMEYR pendants as Souvenirs

Merchandise (mugs, hats, t-shirts) by Bureau fomo, produced by Chun in Vienna

Special 1-of-1 souvenir mugs, available exclusively during the event by Alexandre Delasalle, Anna Zimmermann, Bernhard Fuchs, Bureau Parso, Chun, Flora Manon Lechner, Franz Ehn, Hannah Kuhlmann, JB Gambier, Johanna Pichlbauer, Klemens Schillinger, Laura Dominici & Basil Schu, Laurids Gallée, Leto Keunen, Olga Flór, Pierre Castignola, Soju Studio, Tim Teven, Torte 0.0, and Xenia Lesniewski (details on the back of the handout)

Prices (based on donations): 1-of-1 artist mugs 40€, t-shirts 35€, hats 35€, merchandise mug 30€, original Lobmeyr pendants 10€ each

Funded by the Austrian Federal Ministry of Housing, Arts, Culture, Media, and Sport, Section IV - Arts and Culture. Supported by the Austrian Culture Forum Brussels and Wieneringer



1.
Alexandre
Delasalle

2.
Anna
Zimmermann



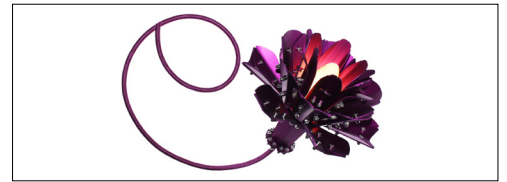
3.
Bernhard
Fuchs

4.
Bureau
Parso



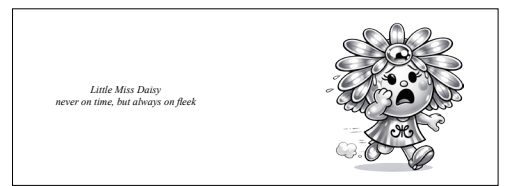
5.
Chun

6.
Flora
Manon
Lechner



7.
Franz
Ehn

8.
Hannah
Kuhlmann



9.
JB
Gambier

10.
Johanna
Pichlbauer



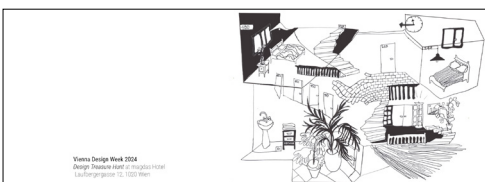
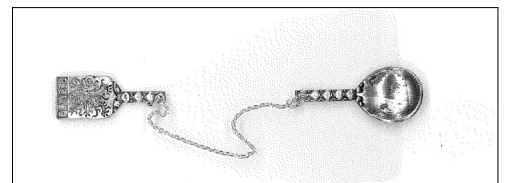
11.
Klemens
Schillinger

12.
Laura
Dominici
&
Basil Schu



13.
Laurids
Gallée

14.
Leto
Keunen



15.
Olga
Flór

16.
Pierre
Castignola



17.
Soju
Studio

18.
Tim
Teven



19.
Torte 0.0

20.
Xenia
Lesniewski

