

# OPEN CALL

## STADTARBEIT

**VIENNA DESIGN WEEK 2021**

24 September – 03 October

WE ARE INVITING

designers / architects / artists / city planners / community strategists / creative professionals  
/ developers / critical thinkers / sociologists / urban enthusiasts

to submit

ideas, concepts and projects that deal with social design and the theme “**Resilient Neighborhoods: integration oriented design solutions**” for the Stadtarbeit format at VIENNA DESIGN WEEK.

**Application deadline: 30 April 2021**

### VIENNA DESIGN WEEK

VIENNA DESIGN WEEK is Austria’s largest curated design festival, attracting more than 40,000 visitors annually. It focuses on multifaceted creative work that make up the qualities of the local design scene: products, furniture and industrial design, architecture, graphic and **social design**, as well as experimental and digital approaches.

### STADTARBEIT

The Stadtarbeit format has been an essential part of the programme for many years and is carried out with the support of **Erste Bank’s ExtraVALUE Sponsoring Programme** and in collaboration with **Caritas Vienna**. The format is dedicated to **social design** and promotes the lively exchange and growing dialogue around this subject.

Three projects will be selected by a jury and consequently shown at the Festival this fall. A positive jury's decision grants an implementation budget for each project.

## **Erste Bank *Extra*VALUE Design Award 2021**

As part of the VIENNA DESIGN WEEK 2021, the **Erste Bank *Extra*VALUE Design Award** will be nominated for the seventh time.

One of the three chosen projects will be awarded with the Erste Bank *Extra*VALUE Design Award.

The **award ceremony** will take place during the VIENNA DESIGN WEEK 2021 this fall.

### **THEME**

VIENNA DESIGN WEEK announces the following theme for the Stadtarbeit format:

#### **“Resilient Neighborhoods: integration oriented design solutions”**

Design offers very effective tool-sets of analytical and transformative methods that can and should be used while realizing and initiating projects in public space. Social design can identify solutions that strengthen the resilience of neighborhoods by e.g. linking residents, institutions and associations of a neighborhood with other actors in the social space. Design solutions for the “resilient neighborhood” should display a participatory process that brings together various actors and enables the exchange of information on crisis prevention, vulnerabilities, resources and suitable measures to increase resilience in and around a neighborhood.

The submitted Stadtarbeit projects should reveal clear strategies how one can find answers to the needs of the residents of a neighborhood, how one can use the opportunities of crisis to develop sustainable and long-lasting solutions in order to ultimately make neighborhoods more resilient.

The submissions should take the following things into account:

- How can participatory processes and projects be designed in order to enable the disadvantaged groups of society to participate in the active development of a neighborhood?
- How can the past and future of public spaces (old and new neighborhoods, displacement and opportunity, city as an organism, “concrete gold” etc.) be integrated into the new use of such spaces?
- How can self-organized initiatives be structured in order to enable sustainable uses of spaces within a neighborhood (beyond the duration of the VIENNA DESIGN WEEK)?

## WHO CAN PARTICIPATE

Stadtarbeit enables innovative and design-creating groups and individuals to explore ideas and develop projects as part of VIENNA DESIGN WEEK 2021, thus reaching both a design-interested audience and local communities. Anyone interested in testing new approaches or developing and modifying existing projects is welcome to apply.

## WHAT WE OFFER

- Three winning projects will be selected by the jury and one will be awarded the Erste Bank *ExtraVALUE* Design Award 2021, including a prize money of €2,500 (incl. VAT) .
- All three projects will be awarded a production budget of €3,000 (incl. VAT).
- Support from VIENNA DESIGN WEEK with the organization and implementation of the project.
- Accommodation during the festival in partner hotels of VIENNA DESIGN WEEK (subject to availability, team size and length of stay).
- The winning projects are part of the VIENNA DESIGN WEEK programme and will be presented to the audience this fall.

## IMPORTANT INFORMATION

In recent years, the Stadtarbeit format has steadily been developing. The projects realised have received a lot of positive feedback and have had a lasting effect. The most important thing is **commitment** in order to carry out the project successfully during the festival (ten days).

- The Stadtarbeit format has set itself the goal of specifically supporting projects that deal with social issues and social coexistence. This could manifest itself in the analysis of urban and social spaces, the improvement of the coexistence of different social groups or the living conditions of minorities in the city. The projects take place in public space and should be accessible and understandable for everyone.
- All participants should be aware of the time and effort a project like this requires. The same conditions apply to national and international applicants.
- Comply with our opening times during the festival.
- Offer additional formats and events during the festival and (vernissage, finissage, mediation, workshops, readings, guided tours etc.)
- Consider that it takes time to set up and dismantle a project. The opening ceremony and closing events are taken into account and adhered to.
- Projects in cooperation with Caritas, other NGOs or associations and platforms in the respective focus district (Brigittenau) are particularly welcomed.

## CARITAS AND OTHER SOCIAL PROJECTS IN BRIGITTENAU

- The Haus Immanuel is a transitional house for homeless women with their children. It is integrated into an old Viennese residential building, which offers the inhabitants to be living next door to other tenants. It offers supervised apartments as well as the possibility to personally design the living space.  
<https://www.caritas-wien.at/hilfe-angebote/obdach-wohnen/wohnhaeuser/fuer-muetter-und-kinder/haus-immanuel/>
- In the Haus Allerheiligen, homeless people of advanced age are given a small apartment for an indefinite period of time. Many of the residents of the Haus Allerheiligen are of poor health due to life on the street or due to other causes. It not only offers people a small, permanent apartment, but also support in everyday life.  
<https://www.caritas-wien.at/hilfe-angebote/obdach-wohnen/wohnhaeuser/fuer-menschen-mit-Gesundheitlichen-problemen/haus-allerheiligen/>
- The Social City Sachsenplatz sees itself as a platform that offers people a social engagement network. As initiators of various projects in Brigittenau, sustainable solutions were created and assistance was offered.  
<http://www.socialcity.at/de/>
- The Back Bone Association is the sponsor of Mobile Jugendarbeit 20 and the Fair Play Team 20 in Brigittenau. The association accompanies and supports people on their individual path and offers low-threshold access to social work.  
<https://www.backbone20.at>

### JURY:

Ruth Goubran and Theres Fischill, Erste Bank

Clemens Foschi, Caritas

Martina Frühwirth, Municipal Department 19 – Architecture and Urban Design of the City of Vienna

Lilli Hollein, VIENNA DESIGN WEEK

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## DEADLINES AND DATES

- **Application deadline: 30 April 2021**
- Jury meeting: 3 May 2021
- Kick-off event: 17 May 2021
- Editorial deadline for the festival guide: mid/end of June
- VIENNA DESIGN WEEK 2021 & Erste Bank ExtraVALUE Design Award ceremony: 24 September to 3 October

## HOW TO APPLY?

- 1) Fill out the contact form
- 2) Write a project proposal
- 3) Send everything to: [stadtarbeit@viennadesignweek.at](mailto:stadtarbeit@viennadesignweek.at)

## QUESTIONS?

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